




IMPACT CARD - FRONT SPECIFICATIONS:

FULL SIZE/DESIGN AREA   
 8.75" x 5.75" (includes .125" bleeds)
 (height & width are interchangeable)

TRIM SIZE    8.5" x 5.5"
 (height & width are interchangeable)

COLOR    CMYK (4-Color)

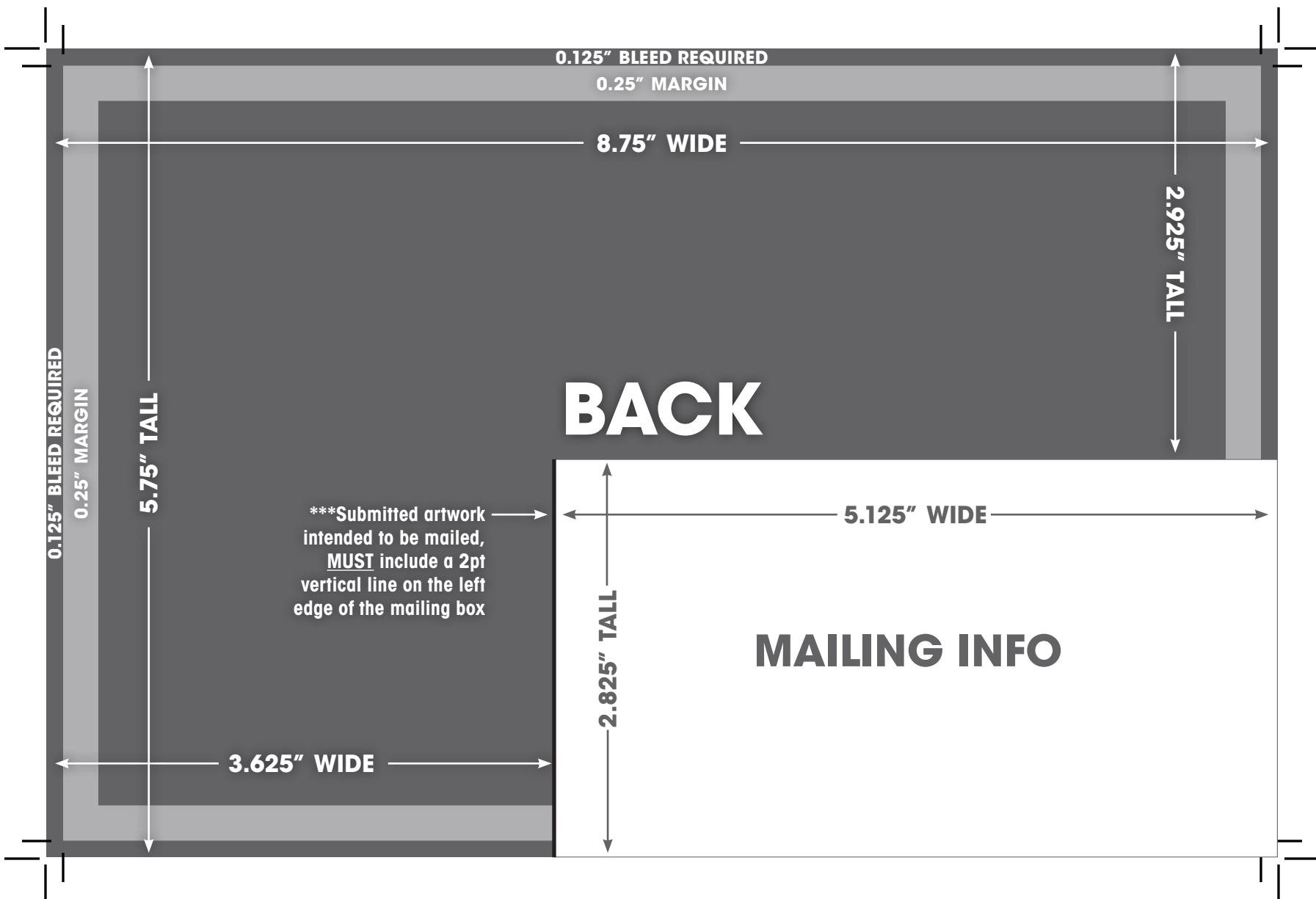
IMAGES    300dpi

LOGOS  Prefer vector .eps or .ai files

FONTS   Outline All Fonts (**Type > Create Outlines**)

Note: Outreach doesn't permit the loading/use of submitted fonts. Text will not be editable after conversion to outlines.

UPON COMPLETION  Package & Compress File (**File > Package**); this collects all external links



IMPACT CARD - BACK SPECIFICATIONS:

FULL SIZE/DESIGN AREA   
8.75" x 5.75" (includes .125" bleeds)

TRIM SIZE    8.5" x 5.5"

MAILING PROTION   
5.125" x 2.825" (includes .125" bleeds)

Note: Cards intended to be mailed must be displayed as landscape. White mailing box can only appear in the bottom, right hand corner with the measurements indicated above, and a vertical, 2pt black line in the left side of the white box.